

RepayReady Helps New Clients Achieve Business Goals

Updated client list shows range of NorthStar's RepayReady product in meeting client needs.

Media Contact:

Taige Thornton
President and CEO
TPThornton@northstar.org

Sales Contact:

Tracy Drechsler
New Business Development
TDrechsler@northstar.org

ST. PAUL, Minn. – June 1, 2010. The RepayReady student loan repayment counseling system gives students much needed repayment planning support and as such helps its administrators achieve desired outcomes. Three clients added this year, a private loan lender, a state nonprofit and a private health sciences university selected RepayReady for different reasons. Among their goals these key strategies stood out:

- The private loan lender is **protecting a financial investment** by giving RepayReady to its private education loan borrowers. In helping these customers create a comprehensive payment plan, they are also minimizing delinquency and default occurrences.
- The state nonprofit, is **fulfilling its mission** by providing RepayReady to the state's TRiO students. These borrowers, often first-generation college students, will receive education and step-by-step guidance to manage their student loans. This is a critical capstone to the program in which they have participated.
- The private health sciences university, is **supplementing their exit counseling** with RepayReady. With multiple campuses and rolling graduations, the school found the web-based platform and administrative tools ideal for **providing on-going support** to their graduates who are entering a difficult job market.

NorthStar's suite of products are designed for students, but purchased to help organizations achieve very specific business goals. Meshing an expertise in student loan administration with sophisticated, yet easy to use system applications to drive performance is the cornerstone of their business. With a wide range of capabilities, NorthStar's products and services are poised to support a variety of initiatives.

RepayReady is a cost effective, turnkey program offering compliant and consistent repayment counseling education and tools. In addition, administrative reports monitor engagement to support 100 percent participation.

To learn more about RepayReady or any other of NorthStar's innovative products and services visit www.NorthStarweb.com or call 1-866-315-9113.

About NorthStar Education Services

NorthStar Education Services is a suite of products created to help schools, nonprofits, lenders and other organizations better serve their students in higher education. NorthStar Education Services is offered by NorthStar Capital Market Services based in St. Paul, MN. NorthStar was most recently known for offering loans through the Total Higher Education (T.H.E.) loan program from 2000 through 2009. As of 3/31/2010 NorthStar holds \$6.2 billion in assets and currently manages a \$625 million private loan portfolio with 26,000 borrowers.

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